



CHELTENHAM CAMRA
ANNUAL GENERAL MEETING 2023



The Beehive, Montpellier, Cheltenham
Wednesday 24th May 2023. 7-30pm

AGENDA

1. Welcome, Apologies and call for AOB (RC)
2. Minutes of 2022 AGM – Actions & matters arising (RC)
3. Chairman's Report (RC)
4. Treasurer's Report (KB)
5. Membership Secretary's Report (JP)
6. Press / Publicity Officer's Report (TL)
7. Beer Tasting Panel Report (TL)
8. Election of Officers (RC)
9. Election of Auditor (RC)
10. Beer Festivals (RC)
11. Branch Charity of The Year (RC)
12. Any Other Business. (All)
13. Motions for Debate
- 13.1 Member Engagement – Facebook Group and What App Group – See attachment

Proposed by Bob Jeffery





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Proposal for the CC AGM 2023

Member Engagement

Cheltenham CAMRA has over 600 members but there is little opportunity for them to engage with each other or for the committee to continuously garner their experience and enthusiasm on social media. About 30 members voted in the poll for entries to the Good Beer Guide, about 5%. Although members can assess ales through Whatpub and send messages to the Facebook co-ordinator they cannot engage in discussion about our pub and brewery or other related issues.

It is therefore proposed that:

1] The Committee consider opening Facebook to the general public including members: to use the wider experiences of the Cheltenham population to advertise specific events across all our pubs such as specific ales on tap, minor pub events; and to post positive comments on pub and ale experiences. Pubs could also advertise events so long as they mention ale. There would have to be a moderator, to approve posts but the Committee has about 8 members and the job could be shared, or a new committee member could be appointed.

2] The current Branch WhatsApp group, used only for Committee members at present, should be open to all Branch members. This proposal will enable members to discuss relevant issues on a secure site and ensure the organisation gains perspectives from across the membership. If the Committee still want a Committee only group they could still have one.

Both proposals will ensure a more horizontal engagement between Cheltenham CAMRA members and could lead to more active engagement. The Committee should report back to the July meeting or earlier.

Proposer: Bob Jeffrey

